



I'm a designer who likes coding, business, and anything inbetween.

I'm a logical thinker, learning complex things by spotting patterns is my specialty.

## SKILLS & TOOLS

**DESIGN** • Prototyping • Interaction Design • Motion design • Adobe XD • Figma • Miro • Framer • After Effects • Illustrator • InDesign • Google Analytics

**PROGRAMMING** • JavaScript • HTML • CSS • React • NextJS • NodeJS • VS Code

**LANGUAGES** • Italian (native) • English (C1)

## INTERESTS

Traveling • Reading • Psychology • Business • Coding • Playing drums • Drawing • Foreign languages • Storytelling • Videogames • FPV drones • Pizza

## EXPERIENCE

**PRIOTICKET B.V.** / Product Design Trainee  
Nov 2020 - present, Remote

- Designed user interfaces for 3 digital products for the travel industry: a B2C mobile app, a self-service kiosk, and a B2B cashier app for iPad.
- Designed a single checkout flow for all sales channels, together with PMs and the CTO, with just enough settings to satisfy all clients.
- Created a design system for touch devices, expanding on the company's design system.
- Did Design QA and documentation to ensure the developed products matched the original design. I code myself, so I optimised development time by quickly evaluating feasibility of designs.

## EDUCATION

**POLITECNICO DI MILANO** / BSc Communication Design  
2017-2020, Milan | Grade 106/110

- Worked on a broad variety of university projects related to Brand Identity and UX design in one of the top-ranked design schools in the world (QS).
- I went on two exchange programs, where I developed adaptability and an increased cultural depth. I love a diverse environment.

**CHULALONGKORN UNIVERSITY** / Exchange semester  
Jan 2020 - May 2020, Bangkok

**LEEDS ARTS UNIVERSITY** / Exchange semester  
Sep 2018 - Jan 2019, Leeds

## SIDE PROJECTS

**NETFLIX COMMENTS** / [netflixcomments.app](https://netflixcomments.app)  
Oct 2020 - present

I came up with the idea of a Chrome Extension that adds a comments section to the Netflix user interface. I then designed and developed it in a few months, with the help of an engineering student for the back-end part. I made use of Google Analytics events to inform design choices with data.

**BOLT MOTION** / [boltmotion.com](https://boltmotion.com)  
2019

I participated in Bolt Motion, a start-up which sold electric skateboards. They had too much unsold stock, so I designed a "limited edition" of their product that boosted sales and allowed them to differentiate prices. I also tweaked the website and A/B tested landing pages to increase conversion.